



Regional Programme
Support to Pandemic
Prevention in the
ECOWAS Region (RPPP)



UNIVERSITY OF GHANA
SCHOOL OF PUBLIC HEALTH



The West African Health Organisation (WAHO) with its Regional Centre for Surveillance and Disease Control (RCSDC) cordially invite you to the:

ECOWAS One Health Leadership Course – Pandemic Preparedness & Response

A **10-day in-person short course** that provides an opportunity for ECOWAS regional and national One Health strategic and tactical level staff to build **new leadership and management skills to effectively collaborate, coordinate, and communicate** for a seamless regional gender-sensitive preparedness and response to epidemics and pandemics based on a **One Health** approach.



Acquire & apply
effective leadership
and management
skills



Support One Health
implementation in
the ECOWAS context



Coordinate,
collaborate and
communicate
effectively within
the regional system



Establish and
maintain
audience-specific
and gender-
sensitive effective
communication



University of Ghana School of Public Health, Accra, Ghana



17 – 28 July 2023



wahooas.org

rcdc.wahooas.org



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KEY INFORMATION

The 10-day in-person short course will take place at the University of Ghana School of Public Health in Accra, Ghana from 17th to 28th July 2023

TARGET PARTICIPANT PROFILE

ECOWAS regional and national One Health strategic and tactical level staff, including:

- National-level public health and healthcare professionals responsible for the prevention, control, and response to disease outbreaks in the region
- National environmental and animal health professionals
- Relevant regional (ECOWAS) and national institutions, organizations, and agencies involved in health emergency response

Candidates must meet the following eligibility requirements:

- Have a university degree in medicine, public health, animal health, environmental health or a social science field
- Have at least five (5) years of professional experience, including two (2) years in a management role in an ECOWAS member state or regional institution
- Have a strong interest in improving their skills and knowledge of leadership in pandemic prevention and response based on a One Health approach

Applications from women are strongly encouraged. Please refer to the invitation letter for details on the nomination and admission process.

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Course Overview & Objectives

Module 1: Leadership and management

Learning objectives

Participants can apply effective leadership and management skills and tools for gender-sensitive epidemic and pandemic preparedness and response in the ECOWAS region

At the end of the course participants:

- Develop essential management and leadership skills
- Can identify and describe the essential functions and activities of different actors Understand the role of leadership and the appropriateness of different leadership styles and the empowerment of others in a preparedness and response system
- Can use management and leadership tools at the regional/national levels

Module 2: One Health application

Learning objectives

Participants understand and apply a One Health approach to gender-sensitive epidemic and pandemic preparedness and response in the ECOWAS region.

At the end of the course participants:

- Can explain One Health concepts and related priorities
- Apply systems thinking considering the multisectoral concept of One Health
- Know how to apply the One Health approach in ECOWAS region
- Promote sustainability of One Health through policy and strategy formulation

Module 3: Inter-institutional coordination and communication

Learning objectives

Participants coordinate, collaborate and communicate effectively within the national and regional gender-sensitive epidemic and pandemic preparedness system.

At the end of the course participants:

- Understand regional frameworks and know the role and tasks in IICC in pandemic preparedness and response
- Communicate with multisectoral stakeholders
- Can effectively promote health messages and information
- Use and adapt guidelines according to regional frameworks and policies

Module 4: Effective communication with the public

Learning objectives

Participants communicate effectively to different audiences during all phases of a gender-sensitive epidemic and pandemic response in ECOWAS region.

At the end of the course participants:

- Understand the importance of (risk) communication
- Know the principles of health communication including risk communication
- Can design/assess communication strategies, considering the perceptions and concerns of the population
- Know how to establish trust of the population
- Can apply appropriate communication techniques

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TARGET COMPETENCY AND LEARNING OUTCOMES

Course participants will be able to:

1. Apply effective leadership and management skills and tools for gender-sensitive epidemic and pandemic preparedness and response in the ECOWAS region (**Course Module 1**)
2. Understand and apply a One Health approach to gender-sensitive epidemic and pandemic preparedness and response in the ECOWAS region (**Course Module 2**)
3. Coordinate, collaborate and communicate effectively within the national and regional gender-sensitive epidemic and pandemic preparedness system (**Course Module 3**)
4. Establish and maintain audience specific and gender-sensitive effective health communication during all phases of epidemics and pandemics in the ECOWAS region (**Course Module 4**)

COSTS

For participation in the short course, the full costs per individual will be covered by a scholarship funded by the German Federal Ministry of Economic Cooperation and Development (BMZ) and the European Union (EU).

This includes:

- Tuition fees
- Travel costs (flights to and from Accra)
- Accommodation at a hotel in Accra
- Meals during the course

For more information, please contact:

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