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CALL FOR CASE STUDIES IN COMMUNICATION FOR DEVELOPMENT (C4D)

Call to Action: SECURING THE FUTURE OF CHILDREN

Have you or do you know of anyone that has implemented any program/project that is contributing to improve the health and wellbeing of children in Ghana?

UNICEF Ghana in collaboration with the Department of Social and Behavioural Sciences, School of Public Health, University of Ghana invites you to submit a study for an upcoming knowledge exchange seminar scheduled for the 2nd to 4th August, 2021 at the CEDI Conference Centre, University of Ghana

The theme for this year's Knowledge Seminar is “**Innovative initiatives for social and behaviour change communication to improve child wellbeing during public health emergencies**”

We want to recognise your project/programme in child health whilst creating a platform for knowledge sharing.

WHAT ARE WE LOOKING FOR?

We are looking for **individuals** – health workers, students, citizens, entrepreneurs – or **organisations** - NGOs, companies, universities, hospitals government departments whose work involve interventions on child health and wellbeing.

Your initiative/project/programme is eligible if it addresses the following areas of child health:

- Child Education
- Child Rights
- Child survival
- Child Protection
- Water Sanitation and Hygiene
- Sexual and Reproductive Health
- Immunization
- Social Policy
- Gender



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- Nutrition etc

WHAT IS THE TIMELINE & PROCESS?

Call Open: 21ST June, 2021

Call Closes: 15th July, 2021

HOW CAN YOU BENEFIT?

You can benefit in several ways:

- **Recognition:** Your initiative/project/programme will be recognised during the knowledge exchange seminar at the University of Ghana.
- **Documentation:** Your initiative/project/programme will be published in a book of abstracts. This book will be distributed to participants during the knowledge exchange seminar
- **Sharing:** You will have the opportunity to share you initiative/project/programme with participants during the knowledge exchange seminar
- **Learning –** You will be invited to attend knowledge exchange seminar to learn from other participants.

HOW WILL MY SUBMISSION BE ASSESSED?

All abstracts will be assessed by at least two members of an expert review panel using the criteria below:

Appropriateness of the initiative/project /programme	The approach addresses child health needs in Ghana.
Inclusiveness	The approach has the potential to be used by a large number of people, enhancing equity and access.
Affordability	The initiative/project/programme is affordable by the poor who are otherwise excluded in the local context or the



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	initiative/project/programme is more cost-effective than the status quo.
Effectiveness	The initiative/project/programme has a demonstrated positive outcome on the health of children.
Scalability	Within and across cultural, resource and environmental contexts, the initiative/project/programme can be applied to reach many more people.

HOW DO I APPLY?

There are two ways you can apply. Choose the way that is best for you.

1. Complete the google form and submit <https://forms.gle/9MXmYegHhKXq85wn9>
2. Complete the form and send via email: kes@ug.edu.gh

GET IN TOUCH

Email: kes@ug.edu.gh

WhatsApp: +233(0) 244468378